



Kyle Shook

kyle@shookdesign.net

kyleshookdesign.com

561-229-8213

Education • University of Louisville

Bachelor of Fine Arts, Graphic Design

3.9 GPA

Summa Cum Laude

2025

• Jefferson Community & Technical College

Associate in Applied Science, Communication Arts Technology

3.8 GPA

2021

Experience • CASU African Grill

Brand Designer

Lexington, KY

October 2021-Present

Developed a visual identity for CASU African Grill, a restaurant in Lexington, KY. Collaborated with business owner to produce a logomark to be displayed on various print applications along with creating beverage product art

• City of Windy Hills

Publication Designer

Louisville, KY

May 2021 – December 2022

Designed and edited articles, photos, graphics, and other information for quarterly newsletter issues to be read by the community.

Cooperated with newsletter co-chair to review proofs prior to print approvals. Delivered final issues electronically for newsletter chair to send to the printer

• Student Ad Agency

Intern Graphic Designer

Louisville, KY

August 2021 – December 2021

Created and produced various media for clientele. Presented designs to the art director and client for review and approval. Worked in teams to collaborate on projects and provided feedback on work of team members for improvement on their respective projects

Strengths • Takes initiative on assignments

- Imaginative and creative on projects
- Enthusiastic and motivated
- Attentive to visual details
- Proficient at research

Software Skills • Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro

- Microsoft Word, Publisher, PowerPoint, Excel
- Figma
- Miro

Awards • Best Logo Design, Kentucky Advocacy Summit, 2025

- Dean's Scholar, University of Louisville, 2024
- Daniel Stewart Design Scholarship, Hite Institute of Art & Design, 2023
- Dean's List, University of Louisville, 2022 and 2023
- Gold CATTY Award, Logo Design, CAT Juried Student Show, 2020