



Kyle Shook

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Education • **University of Louisville**

Bachelor of Fine Arts, Graphic Design
3.9 GPA
Summa Cum Laude
2025

• **Jefferson Community & Technical College**

Associate in Applied Science, Communication Arts Technology
3.8 GPA
2021

Experience • **Millennial Studios**

Marketing & Design Intern
Jeffersonville, IN
November 2025-Present

Assisted and coordinated with business owners with the rebranding of their organization. Designed a refined visual identity system and marketing materials to realign business strategies and messaging for consumers and business clientele. Created marketing plans to enhance demographic scoop while increasing sources of revenue

• **The UPS Store**

Sales Associate
Louisville, KY
July 2022-Present

Engaged with customers to assist in producing UPS shipping labels and consolidation of their return products. Operated computer and barcode scanner to manifest drop-off packages, generate labels, and Point-of-Sale transactions. Provided wide-format printing, mailbox solutions, packaging, notarization, and shredding services

• **CASU African Grill**

Brand Designer
Lexington, KY
October 2021-Present

Developed a visual identity for CASU African Grill, a restaurant in Lexington, KY. Collaborated with business owner to produce a logomark to be displayed on printed applications. Developed over 15 marketing materials to improve brand recognition and presence

Strengths

- Proactive in leading design assignments
- Imaginative and creative on projects
- Enthusiastic and motivated
- Detail-oriented with strong visual judgment
- Proficient at research
- Innovative and adaptable in creative problem-solving

Software Skills

- Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro
- Microsoft Word, PowerPoint, Excel
- Figma
- Miro

Awards

- Best Logo Design, Kentucky Advocacy Summit, 2025
- Dean's Scholar, University of Louisville, 2024
- Daniel Stewart Design Scholarship, Hite Institute of Art & Design, 2023
- Dean's List, University of Louisville, 2022 and 2023
- Gold CATTY Award, Logo Design, CAT Juried Student Show, 2020